



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Media Placement Services
709 Westchester Dr
Ste 101-102
High Point, NC 27262

Contract # 1401188

Schedule Dates 10/29/12-11/05/12
Advertiser Troxler, Steve-NC Commission of Agriculture (329-
Agency Media Placement Services (1350)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Troxler for NC Comm of Argiculture (2126)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/ILOS/IMYA
Buyer Name Shufeit,Peggy
Phone/Fax (828) 651-4622 / (828) 651-4619
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Jamie Aynes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$603.75
Net Total \$3,421.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	12	\$4,025.00
Grand Total:	12	\$4,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/03/12-11/03/12	3	:30	8A- ABC-Good Morning America Saturday							1		1	\$350.00	\$350.00	Asheville (WLOS)		10/26/12
2.0	Normal Line / News	11/04/12-11/04/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday								1	1	\$225.00	\$225.00	Asheville (WLOS)		10/26/12
3.0	Normal Line / News	10/29/12-11/02/12	3	:30	5:28A- News-News 13 Early 530a	3	X	X	X	X	X			3	\$300.00	\$900.00	Asheville (WLOS)		10/26/12
4.0	Normal Line / News	10/29/12-11/02/12	3	:30	11:58:41A- News-News 13 at Noon	2	X	X	X	X	X			2	\$400.00	\$800.00	Asheville (WLOS)		10/26/12
5.0	Normal Line / News	11/05/12-11/05/12	3	:30	5:28A- News-News 13 Early 530a		1							1	\$300.00	\$300.00	Asheville (WLOS)		10/26/12
6.0	Normal Line / News	11/05/12-11/05/12	3	:30	11:58:41A- News-News 13 at Noon		1							1	\$400.00	\$400.00	Asheville (WLOS)		10/26/12
7.0	Normal Line / News	10/29/12-11/02/12	3	:30	12:30P- News-News 13 at 1230p	2	X	X	X	X	X			2	\$350.00	\$700.00	Asheville (WLOS)		10/26/12
8.0	Normal Line / News	11/05/12-11/05/12	3	:30	12:30P- News-News 13 at 1230p		1							1	\$350.00	\$350.00	Asheville (WLOS)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: